



"Excellent attention to staff training both pre, during and post event has made all the difference on numerous occasions. We're now turning good quality lead generation into healthy new business."

Bryant Blevins
President
Weigh Ahead



"They have helped us develop a display system that is so versatile, it works equally as well from table top to a 30' X 30' Island."

It is truly Everything you need for YOUR Tradeshow!"

Marylynn DeGesero
Director of Marketing
Team Horner



"We had the entire conference organized for us including budgeting, hotel logistics, attracting exhibitors, sponsors, speakers and delegates. Everything went off perfectly and we're now working on our 3rd conference."

Dr. Donald Jolly
Richard A. Neubauer
Research Institute

Eco-Smart Sustainable Displays

From small portable displays, to large island exhibits, the sky's the limit for our **Eco-Smart Sustainable Displays**.

All of our eco-smart products are designed and constructed with the most environmentally friendly materials available.



Go-Green with EverythingTradeshow's Marketing Solutions

We're not boasting but...
Our EXPERTISE has
***earned* our clients:**

- Multiple Best of Show Exhibit Winner 2009, 2010, 2011
- South Florida Top 50 Entrepreneur of the Year - 2010
- South Florida Top 100 Small Business of the Year - 2010
- INC500 2 years running – 2008 and 2009



Corporate Headquarters:
3701 SW 47 Ave., Suites 106 & 107

Ft. Lauderdale, FL 33314

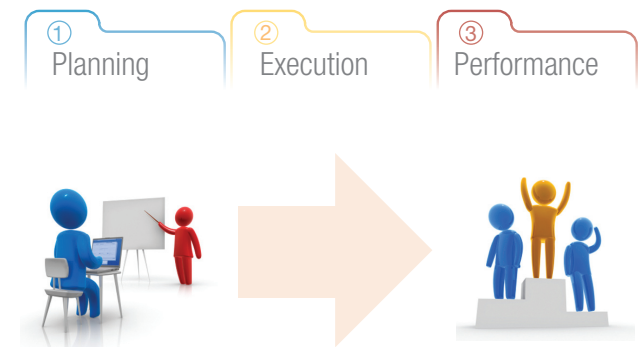
Telephone: 954.791.8882

Email: sales@EverythingTradeShows.com

www.EverythingTradeShows.com



**It's time to take your head out of the sand...
we can easily help you plan, organize and
manage successful and profitable trade shows!**



www.EverythingTradeShows.com

Are you tired of being overlooked at industry trade shows?

Wasting valuable resources at events that yield minimal results?

Partner with us for a complete solution to effective trade show management that maximizes your presence, improves your ROI and increases lead generation.



ARE YOU CONCERNED

you spend a lot of money attending trade shows and can't justify the return?

→ **EVERYTHINGTRADESHOWS** spends your marketing dollars wisely and produces measurable results.

DO YOU EXPERIENCE

problems preparing for an event? Encounter logistical or technical issues on site?

→ **EVERYTHINGTRADESHOWS** alleviates your stress by successfully managing the event from soup to nuts.

ARE YOU FRUSTRATED

members of your senior management team are virtually unknown in your industry?

→ **EVERYTHINGTRADESHOWS** arranges guest speaking engagements showcasing your management team as seasoned experts in your industry.

FEEL UNSURE

which changes are required to prepare for more organized and profitable trade shows?

→ **EVERYTHINGTRADESHOWS** will conduct a comprehensive evaluation of your target audience, messaging and long-term business goals and present sound recommendations for success.

The **Everything** Tradeshow's
MARKETING SOLUTIONS
ADVANTAGE

Custom Exhibits



From small table top displays to large two-story exhibits, our award winning structures will command attention.

Sales Collateral



Promote your business model in a sophisticated and creative fashion with visually appealing brochures, postcards and flyers.

Presentations



All eyes will be on you! Enhance your booth presence with state-of-the-art interactive media that will grab attendees' attention.

Trade Show Research



Ensure you attend the events that foster new business opportunities and solidify existing relationships without going over your budget.

Graphic Design



We expertly use color, hi-tech graphics, powerful text and a little "POP" to get your message out there loud and clear!

Trade Show Training



We'll guide you through the ins and outs of managing trade shows to maximize success and avoid damaging pitfalls.

Lead Generation



Maximize time spent at events with effective and organized lead generation for post-event follow-up.

Pre-Event Activity



Create pre-event "buzz" utilizing targeted email campaigns and direct mailers so attendees know of you and your business prior to the event.

Marketing Opportunities



Look outside the box and present organizers with creative and mutually beneficial sponsorship opportunities that enhance your company's image.

PR & Media



We do it all! Design custom media kits, write powerful press releases and arrange professional speaking engagements - excellent tools to grow your business.

Manage Post-Event



Analyze event results and provide comprehensive follow-up strategies to help you keep the momentum going.